

LeBlanc CNE is a mission-driven hemp company rooted in family legacy, regenerative agriculture, and a bold vision for systemic change. Founded by Jerry Whiting in honor of his late son Coleman, LeBlanc CNE operates as a Cannabis Négociant-Éleveur—akin to the Bordeaux/Burgundy model—growing and brokering hemp to create premium raw materials for others to transform into finished products.

Why Invest in LeBlanc CNE?

1. Family-Driven Purpose

LeBlanc CNE is more than a business; it's a tribute to family and community. Founded at the request of Jerry's son, Coleman (1992–2016), and continued in his memory, the company strives to make him proud. At its core, LeBlanc CNE is a family business.

2. Innovative Hemp Processing

The company employs a green harvest model that separates bast and hurd fibers during harvest, enhancing efficiency and value. This method reduces logistics costs and allows for on-farm preprocessing, adding value and improving supply chain resilience.

3. Commitment to Sustainability

LeBlanc CNE uses only ingredients they'd serve their own family, emphasizing organic, non-toxic, and regenerative practices. Their processes avoid harmful chemicals, utilizing food-grade enzymes, plant-based ingredients, and sustainable materials like steel, glass, and bamboo.

4. Vision for Cascadia as a Hemp Hub

LeBlanc CNE envisions the Salish Sea region becoming an international center for hemp research, innovation, and product development. With Seattle's strategic location and infrastructure, the company aims to position the Pacific Northwest as a leader in the hemp industry.

5. Data-Driven Prototyping

Operating in stealth mode, LeBlanc CNE focuses on building prototypes that serve as proof of concepts. Their efforts generate valuable data to guide future development, optimization, and industry maturation. This approach emphasizes practical innovation over traditional pitches and decks.

Investment Opportunity

LeBlanc CNE is a self-funded, bootstrapped company seeking partners who share their vision for a sustainable and equitable hemp industry. Investing in LeBlanc CNE means supporting a company that values integrity, innovation, and environmental stewardship.

Join Us

If you're an investor aligned with these values and ready to support a company committed to making a positive impact, LeBlanc CNE invites you to join them in shaping the future of hemp.

For more information, visit LeBlancCNE.com